



## **Affiliate Product Performance Report**

Affiliate Use

We are now able to offer product level reporting directly to affiliates via the affiliate interface. Any merchant with product level tracking integrated on their website can now choose to share this data with their entire affiliate base.

In much the same way as the merchant 'Product Performance Report', the affiliate will now have an overview of the products purchased in the transactions driven by them.

[▶ Reports](#) [Help](#)  
**Merchant Performance**  
 Today Week Month Year  
**Performance Over Time**  
 Today Week Month Year  
**Link Performance**  
 Today Week Month Year  
**Commission Details**  
 Today Week Month Year  
 Since last login  
**Click Ref Report**  
 Today Week Month Year  
**Product Performance Report**  
 Today Week Month Year  
**Comm. Group Performance**  
 Today Week Month Year  
**Payment History**

Details include:

- Product ID
- Product name
- SKU code
- Commission Group
- Merchant Category
- Sales Quantity
- Sales Amount
- Commission Amount

Home | Reports | **Product Performance**

**Edit this report**

Show Merchant:  Sort results by:

From:    Base results on:

To:    Number of results per page:

[GENERATE REPORT](#)

**Product Performance Report, by Confirmed commissions**

£180  
 £240  
 £180  
 £120  
 £90  
 £312

- SIM only - 100 mins, 5... -> 21.40%
- SIM only - 600 mins, u... -> 16.05%
- USB Modem Stick -> 16.05%
- Nokia N96 -> 10.70%
- USB Modem Stick - pro -> 8.02%
- \* others -> 27.78%

31 January 2009 **Sales for March 1 - 30, 2009**

Product Id	Product Name	SKU Code	CC Code	Category	Pending			Confirmed			Total		
					Sales	Amount	Commission	Sales	Amount	Commission	Sales	Amount	Commission
3c8231b28d62528ffe2a7eba7bad1f63	SIM only - 100 mins, 500 texts	n/a	1	1	2	£2.00	£120.00	6	£6.00	£240.00	8	£8.00	£360.00
bb367fe7de9a7a96c0d3b763b458ff27	SIM only - 600 mins, unlimited texts	n/a	1	1	6	£6.00	£240.00	3	£3.00	£180.00	9	£9.00	£420.00
66e38a155a955a53dfab7a38d5b90275	USB Modem Stick	:Mobile Broadband 3GB, 12 month	6	6	5	£5.00	£450.00	2	£2.00	£180.00	7	£7.00	£630.00
8b0b5a5da59891cf92d22aa1d2170e7c	Nokia N96	:18 Months 900 Mins Unltd Texts	1	1	0	£0.00	£0.00	2	£2.00	£120.00	2	£2.00	£120.00

Please note,

- In order to populate the report with data the affiliate must select a merchant from the 'Show Merchant' dropdown box when they first enter the page.
- The 'Show Merchant' dropdown box is populated with merchants that the affiliate is joined and approved to only.

### Identifying merchant with product reporting

A merchant who provides product reporting can be identified in the merchant directory under the 'Product Reporting' column with a simple Yes or No flag.

ID	Merchant	Conv. Rate	Approval %	Product Reporting	Validation Time	EPC	Awin Index	Payment Status	Min Comm. Amount	Max Comm. Amount	Cookie Length	Date Joined	Action
1257	<b>Vodafone Ltd</b> Vodafone - It pays to buy direct. Sector: Mobile Phones	2.36%	92.93%	yes	9 days	£0.49	78	●	£0.00	£45.00	30	29/03/2006	MORE LINKS
2389	<b>Phonebox Mobiles</b> Contract Mobile Phone and Mobile Broadband Website Sector: Mobile Phones	n/a	n/a	no	n/a	n/a	n/a	●	5.00% £5.00	30.00% £30.00	30	03/03/2009	MORE LINKS
1151	<b>Evocal Ltd.</b> Evocal - One of UK's largest online phone shops offering over 3,000 products for next day delivery. Sector: Electronics, Mobile Phones, Business Services	7.39%	98.94%	no	11 days	£0.09	85	●	2.00%	5.00%	90	24/08/2005	MORE LINKS
1846	<b>Vodafone Small Business</b> Small Businesses can save money with unlimited free calls to UK landlines from just £22 a month Sector: ISP & Hosting, Mobile Phones	11.37%	88.83%	no	29 days	£7.97	71	●	£1.00	£70.00	30	07/01/2008	MORE LINKS
2108	<b>Vodafone US Rentals</b> VodafoneRental is a division of Vodafone, specialising in renting GSM handsets to Americans travelling outside of the US. Sector: Mobile Phones	0.50%	100.00%	no	10 days	£0.03	79	●	£0.00	£5.00	30	21/10/2008	MORE JOIN

▶ **Merchant Details**

**Merchant ID:** 1257  
**Visit the website**

**Payment Status**  
● *Approved commissions paid without delay.*

**Launch Date:**  
29th Mar 2006

**Date you joined:**  
3rd Apr 2006

**Auto validation period:**  
None

**Features**  
ShopWindow Enabled  
Product-level reporting

▶ **ShopWindow**

**Total Products:**

**Last Updated:**  
30th Mar 2009, 12:00am

Product reporting is also indicated in the merchant information page, under the 'Features' heading in the merchant details box.