

After a highly anticipated wait, Fashion Focus is back for 2012;  
Affiliate Window and buy.at are pleased to invite you to

*an evening of fashion,  
drinks and networking!*

Still unsure of what trends are set to lead us into the new season? Then look no further than Fashion Focus to refresh your memory from London Fashion Week 2012. Fashion Focus provides you with the opportunity to meet with key advertisers from the fashion and beauty sector and learn what trends and products are set to sale in 2012.

The evening will begin with a recap of all the Spring Summer '12 trends. Following this, all publishers are invited to our client expo, whereby advertisers will showcase their brands top products for the coming seasons through an informal exhibition.

# FASHION *focus*

1<sup>st</sup> March  
2012

The Grange  
Tower Bridge  
Hotel

 **affiliatewindow**  **buy.at**



## Agenda

6.30 pm	Arrival and registration
7.00 pm	Network welcome
7.15 pm	Jessica Markwood presents the top fashion trends for 2012
7.45 pm	Networking drinks and expo opens
9.00 pm	Prize draw in aid of The Prince's Trust
10.00 pm	Finish

- Jessica Markwood from **Osyou** will be presenting the key trends we will all be wearing this season as well as a look towards hot picks for Autumn Winter '12!
- Meet with leading advertisers across the fashion & beauty sector during the expo, who will be showcasing their key products for 2012
- The chance to see, touch and feel new fashion and beauty products for 2012 up close
- Discuss business opportunities and strengthen relationships within a beautiful, 5\* venue

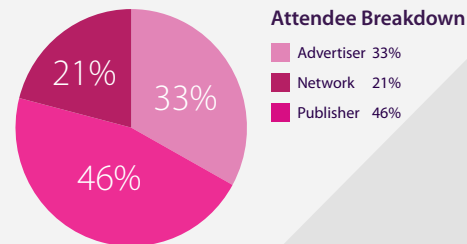
## Location

The Grange Tower Bridge Hotel  
45 Prescott Street, London E1 8GP



## The Guest List

Previous sector events have seen the following attendance figures:



## *Client Feedback:*

"I just wanted to thank you for another great day. I join days by other networks and can't help but compare, yours are just perfectly organised and always interesting and helpful to my business."

Dori Stein, VP Business Development, Fornova

"I found the day really worked well for us, a great opportunity to put some names to faces and get in touch with those people who I've been wanting to get in touch with for a while, as well as making a few new contacts."

Via anonymous feedback form

## *Booking*

To book your place at Fashion Focus, please send these details to [events@digitalwindow.com](mailto:events@digitalwindow.com) by **Friday 24th February**.

- Company name
- Affiliate ID
- Contact name
- Email address
- Telephone
- Dietary requirements

Please note that places are limited to 1 person per publisher company and are allocated on a first come, first served basis.

FASHION  
*focus*