



Overview

ContentWindow is a linking method that allows you to populate your websites and emails with ContentWidgets; promoting specific products that suit your target audience.

The Products to be displayed within a ContentWidget are selected by you, ensuring that your existing content is complimented, no matter how specific or generic it may be.

Cost Per Action (CPA) Model

The ContentWindow model is based on a cost per action (or sale) payment structure, where you earn a commission on each sale generated.

There are many benefits in setting up CPA links. This type of 'engaged traffic' has a high propensity to purchase and you are rewarded based on a percentage of the value of the products bought, massively increasing you're earning potential over a cost per click (CPC) model.

The demand for relevant product links

Earning significant revenues from simple banners and buttons can be very difficult. ContentWindow enables you to send only highly motivated customers to a merchant website, making it much more likely that you will earn a commission from that customer's transaction.

Our Merchant Partners

Our 700 Merchants include both brand names and smaller online retailers. Some of our key merchants are listed below and a full directory is available at:

www.affiliatewindow.com/our_mechants.php.



Various Sizes and Designs

ContentWindow offers you the ability to utilise various size templates in order to optimise page space. Through a simple customisation wizard, you can then customise the look and feel of the widget to suit your website styles and branding.

Examples below demonstrate the potential that ContentWindow offers you.

ContentWidget Examples



Sony Bravia 46"
KDL46V2000U
Freeview HD
Ready Widescreen
...
£1,349.99 **INFO**



Hyundai 37"
E370D HD Ready
Freeview
Widescreen LCD
TV
£699.99 **INFO**



Samsung 32"
LE32S86BDX/XEU
HD Ready
Freeview
Widescreen L...
£479.99 **INFO**

POWERED BY digitalwindow



Free Willy (Wide Screen)
£3.99 **BUY NOW**
Available from Blah DVD
blah!

POWERED BY digitalwindow



iRec IR1500 Video Recorder Dock for i...
£99.95
Available from John Lewis
John Lewis

POWERED BY digitalwindow

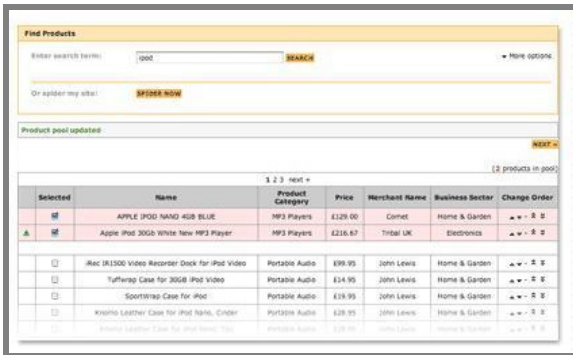
Setting up a ContentWidget

Once you are a registered on the Affiliate Window network, there are just 4, very quick steps to setting up you first ContentWindow with the products you want to display.

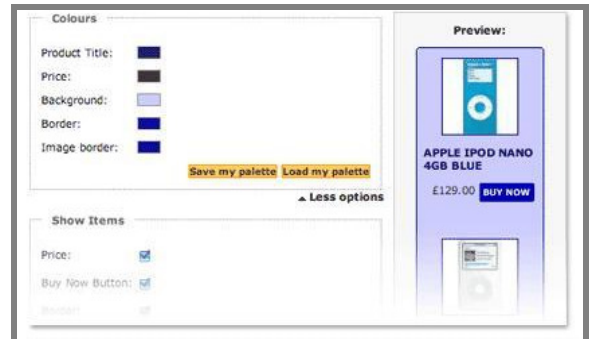
First, choose a template size/layout for your window.



Second, add the products you want to be displayed in your window



Third, customise the template to suit the look and feel of your website or email.



Finally, save your ContentWidget and add it to your website to start driving traffic, making sales and earning commissions



Next Steps...

If you would like to find out more about how to use ContentWindow please contact us

Tel: 0208 269 5145

Email: sales@affiliatewindow.com

We will be happy to talk with you about all the options available to you help you make the most of Affiliate Window's ContentWindow technology.